

The HealRWorld SDG Impact Fund

A DONOR ADVISED FUND (DAF) WHOSE MISSION IS TO
SUPPORT SMALL IMPACT BUSINESSES COMMITTED TO
PEOPLE, PLANET & PROFIT

(SDG COMMITTED SMES WHO SUPPORT DIVERSITY & INCLUSION)

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The SDG Impact Fund (Tax ID# 46-2368538) is an IRS recognized 501 (c)(3) tax-exempt public charity as described in the Internal Revenue Code Sections 501 (c)(3), 509 (a)(1), and 170 (b)(1)(A)(vi) money and property transferred to the SDG Impact Fund, Inc., shall be deemed an irrevocable gift to the charity.

What is a Donor-Advised Fund?

A **Donor Advised Fund (DAF)** is the most powerful vehicle in philanthropy for families, corporations, advisors and individuals. Having an **SDG Impact Fund DAF** is similar to having a private foundation without the cumbersome administration process or expenses. The **SDGIF** combines traditional DAF benefits with a powerful network and access to world-wide incubators for quantum impact.

Savvy philanthropists have begun to make impact investments that hold dual promise of advancing the charitable mission and providing financial return. Per Stanford Social Innovation Review, *“We believe there’s a vast missed opportunity to use DAFs for making impact investments in support of market-based solutions to the UN Sustainable Development Goals—across a wide variety of charitable purposes.”*



The infographic is a teal-colored rectangular box divided into three vertical columns. Each column features a circular icon at the top, a bolded title in the middle, and a descriptive paragraph at the bottom.

- Column 1:** Icon of a rocket launch. Title: **LIBERATED GIVING**. Text: "We facilitate liberated giving by turning every gift into a series of social impact and mission related investments that can be deployed worldwide in innovative and game-changing ways."
- Column 2:** Icon of a globe. Title: **DONATION INCLUSIVITY**. Text: "We accept liquid and illiquid assets including collectibles, real estate, stocks, bonds and cash. The Fund also accepts blockchain, crypto and all forms of tokenized assets with no fiat conversion required."
- Column 3:** Icon of a moon and a satellite. Title: **MOONSHOT INVESTMENTS**. Text: "Our team specializes in structured asset allocation provisions based on the donor’s charitable intent, and channels a donor’s grant making preferences into large-scale collaboration to launch bold ventures."

Contribute cash, appreciated assets, or investments that have been held for a year or more without paying capital gains taxes. Contribute to your account and grant and invest in mission-oriented companies at any time.

Why the HealRWorld SDG Impact Fund? It’s no surprise that small and mid-sized companies have suffered greatly in recent years with an inability to access capital to grow and thrive as the World Bank Group estimates a \$5T annual funding gap (*and that’s prior to the effects of COVID-19.*) Furthermore, women and minority owned small businesses get less than 2% of venture capital making it nearly impossible to succeed. Yet, in a study of over 350 startups, Mass Challenge and Boston Consulting Group (BCG) determined that businesses founded by women deliver higher revenue—more than 2 times as much per dollar invested than men. And there is a strong and statistically significant correlation between diversity of management teams and overall innovation. “Companies that reported above average diversity on their management teams also reported innovation revenue that was 19 points higher than that of companies with below-average leadership diversity....45% of total revenue vs just 26%,” per BCG.

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The HealRWorld SDG Impact Fund makes giving simple, impactful and efficient. We are focused on funding the “unbanked” segments that are contributing vastly to innovation for the betterment of society and our future.

Reversionary Gifting/Sovereign Funds

A Reversionary Agreement is one to which a donor names a beneficiary and transfers an asset for a term of at least 1 year and one day to the DAF. After that set period of time, the original asset reverts to the predetermined beneficiary, which could be the original donor. Whilst the value of the original gift (reversionary) is not tax deductible, any gains generated (total) from the original donation remain in the DAF and count as the donors’ charitable contribution for tax deductible purposes. This total tax deductible sum carries forward for 5 years.

Charitable Receipts

All gifts, money, property, and assets transferred to the SDG Impact Fund shall be deemed an irrevocable gift to the charity. For all tax purposes, please consult your accountant. Charitable receipts from US domiciled entities (such as the SDG Impact Fund) would be applicable to US tax liabilities.

Account fees and minimums The SDG Impact Fund charges a 5% admin fee on all funds collected for ongoing administration of the fund. There is a minimum of \$25 fund contribution amount. We will use the proceeds to fund mission-related grants to purpose-driven, SDG aligned SMEs in the beginning due to the overwhelming market need and build into strategic investments as the fund reaches higher levels of investments.

Targeted Raise—The goal of the fund is to raise \$1B to truly create an impact globally. We seek to collaborate with other donor advised funds and philanthropists who share in our mission.

FinTech for Philanthropy (*coming soon*) Through the SDG Impact Fund, we will soon have access to a proprietary digital asset/ach/credit card/digital currency donation gateway wrapped inside of a social sharing/donor database platform. The goal of this rollout is to allow for frictionless donations of all forms of digital assets, be it cryptocurrencies, ach, wires, and credit card donations - all in one system. Additionally, the requesting and deployment of funds will be made dramatically simpler, more efficient, and more transparent for all entities involved - removing burdensome accounting and manual reporting, allowing both the donors, and receivers, of gifts, grants, and investments to focus more of their time and energy on their core mission and work.

Our Asset Manager Wilde Capital Management, LLC, has been appointed the lead investment advisor for the Fund’s assets. In addition to traditional fundamental, macroeconomic, technical and market structure considerations driving tactical asset allocation decision making and investment selection, WCM focuses on critical objectives and concerns from the United Nations Sustainable Development Goals which are integrated to build portfolios that avoid areas of severe controversy and prioritize investments that foster innovation, development and positive change

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globally. Priorities include access to nutrition, access to education, access to health care, economic opportunity and empowerment, human rights and dignity, safe workplaces, ethical business and financial practices, resource efficiency, clean water and sanitation, housing, diversity and equity, climate change, biodiversity, and eliminating conflict minerals, human trafficking and genocide.

WCM's role is to shepherd the capital committed to the Fund so it is aligned with and amplifying the mission and purpose of the Fund, both in the short and long term. WCM will be managing or assigning mandates for the capital to maintain liquidity for immediate use in the small business community, and to grow the pool of assets for longer term positive impact commitments that will increase capacity and inclusion for businesses over full economic cycles.

Mark Sloss is Senior Portfolio Manager and Partner of Wilde Capital Management, after having enjoyed a career in wealth and asset management spanning more than two decades from market studies, product development and go-to-market strategies through to research and analysis and portfolio management for institutional and individual clients. For eleven years, Mark held various roles at UBS Wealth Management Americas (WMA), most recently as Head of Portfolios and Models for WMA's \$11 billion "home office" discretionary portfolio management team. He has been responsible for teams researching investment managers for families, institutions and individuals, and was an active presence on a variety of investment and governance committees at UBS, including the investment committee for the company's 401(k) plans. Prior to UBS, he spent more than a decade in a variety of strategic, marketing and analytic roles with New York Life Investment Management, where he launched the Investment Consulting Group and was instrumental in initiating a number of new mutual funds under the captive MainStay fund family.

Of particular emphasis has been his commitment to investment practices focused on sustainable and high positive-impact businesses and markets. He also conceived of and launched UBS's first fully sustainable globally asset allocated multi-manager portfolio for individuals, families, philanthropies and institutions, and served on the bank's Global Sustainability Council.

Mark has served as a participant in the United Nations Environment Programme Finance Initiative North American Task Force, written for the Journal of Sustainable Finance & Banking and CityWire USA, and has spoken extensively at conferences and summits on the evolution and market integration of sustainable and responsible investment processes. In addition to his work in the investment community, he has also maintained a strong commitment to the performing arts as a symphony-trained musician. Mark Sloss is a graduate of Northwestern University and holds FINRA Series 7, 63, 66 and 24 licenses.

For more information on the fund or to make a contribution, please go to <https://www.sdgimpactfund.org/healworld-fund> or contact Mark Sloss at funds@healworld.com.

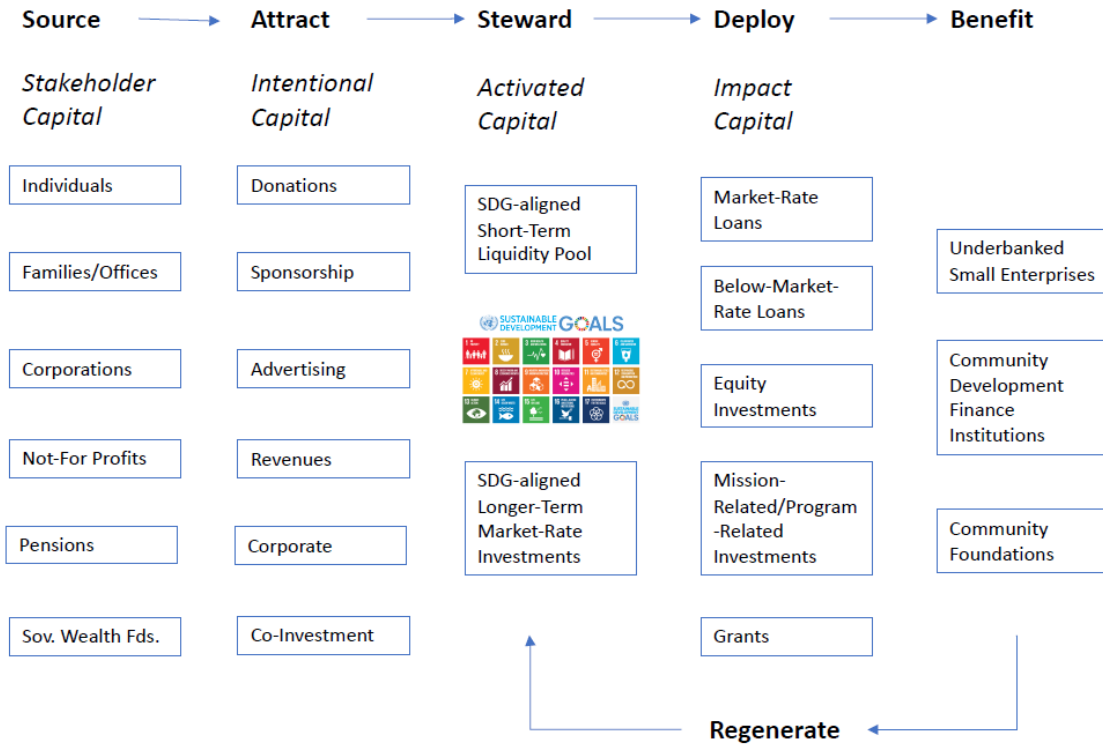
Please note that currently under the CARES act, cash/cash equivalent gifts are deductible up to 100% of AGI.

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Level the playing field and provide equitable access to business capital for small businesses typically crowded out of access through traditional channels.



Note: HealRWorld will leverage our proprietary global database of 1.2M purpose-driven SMEs to support the fund. In exchange, HealRWorld will receive a 25% investment from the fund.